

Insights as a Service

QUICKSTART GUIDE


ABOUT US

Astral Insights is the first decision intelligence firm to combine strategic consulting with custom solutions to transform data into profit. By augmenting your decision making with data, we generate meaningful insights to answer critical business questions and improve company performance.




Strategy & Architecture
IMAGINE

- Design data & analytics infrastructure
- Align technology with business goals and challenges
- Validate architecture with rapid prototyping



Platforms of Insight
BUILD

- Serve personalized insights and recommendations
- Streamline decision-making processes
- Unlock rapid, proactive, and collaborative decisions



INSIGHTS AS A SERVICE
SCALE

- Manage and maintain data & analytics infrastructure
- Leverage on-demand support and expertise
- Equip internal teams with analytical knowledge and skills

WHY IT MATTERS TODAY

Insights Without Indecision

Despite measurable data & analytics progress, most organizations still face unanswered questions.

- How and where will we find the necessary talent to drive meaningful insights from data?
- How must our core processes and methodologies change?
- How do we drive the adoption of analytics tools and techniques across our organization?

The list goes on.

Insights-as-a-Service is a smart alternative to doing it all yourself. Instantly leverage all the resources needed to transform data into profit through a single trusted partner, all while upskilling your internal teams for sustainable results.

WHY IAAS?

Rapid. Sustainable. Scalable.

As analytics become necessary to remain competitive, leaders are searching for rapid value without a significant upfront investment.

Insights-as-a-Service provides immediate access to a dedicated team of experts and analytics tools to supercharge your decision making.

We ingest, cleanse, and maintain key internal and external data sets to transform them into meaningful insights, handling the heavy lifting for you.

With personalized insights tailored to the decision-making processes of each business user, leaders begin seeing a return on their investment in just months.

THE BENEFITS

Instant Jumpstart

Without the need to hire talent, build tools, and redefine processes, you can hit the ground running tackling pressing business problems on **day one**.

On-demand Resources

Insights-as-a-Service is an extended arm of your team. Gain immediate access to a diverse set of analytical skills. Upskill internal teams to fuel sustainable progress.

Speed to Value

While it typically takes **18 months** for a new hire to become value generating, IaaS generates a return in as little as **3 months**.

HOW TO START NOW

Ask Targeted Questions

Practical, actionable insights start with asking the right questions. Engage key functional leaders to identify several high-priority business questions.

Find What's Missing

Take inventory on your current analytics tools and existing data. Look to identify areas that are lacking and additional information that is needed to tackle pressing challenges.

Identify Quick Wins

Identify one or two high-priority business cases, focusing your efforts to maximize the odds of success. Socialize the tangible benefits of data-driven insights early and often.

CONTACT US

We are here to help you answer key questions, address initial concerns, and get you up and running with a sustainable solution to transform data into intelligent decisions and ultimately profit.

Key Contacts



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